

High-Quality • Engaging • Easy-to-Use • Trackable



## Convenient On-Demand Professional Development that Helps You Transform Data into Student Achievement

**Acuity *PhD* is a collection of high-quality, online professional development courses for teachers, assessment coordinators, and school and district administrators.**

The assessment experts at CTB bring you a comprehensive library of engaging professional development courses that will capture your interest and extend your knowledge of using student performance data and Acuity® to improve student achievement. *Acuity PhD™* includes best practices from districts with demonstrated success who are currently using Acuity data to improve results.

Each Acuity role can access one- to two-hour courses that will provide in-depth coverage of the skills and techniques required for improving student achievement.

*Acuity PhD* makes **real turnaround** in your school or district easier with 24/7 access to courses. Easy-to-use tracking and reporting is embedded throughout the system to give you completion status and performance on assessment questions for each course.

*Acuity PhD* makes improving student achievement easier with:

- **High-quality professional development** that helps busy educators use data to improve achievement
- **Detailed tracking and performance reporting** provide easy, at-a-glance tools to support self-assessment and the requirements of Title I, Title II-D, and stimulus funding
- **Completely Web-based access** anytime/anywhere



**CTB  
McGraw-Hill**

**AcuityForSchool.com**

## Professional Development that Helps You Deliver on the Promise of Personal Learning

Acuity *PhD* is a series of easily accessible and innovative online professional development courses that provide Acuity users with the advance knowledge, skills, and techniques required for delivering more targeted, effective instruction.

Unlike other assessment-related professional development solutions, Acuity *PhD* is developed by CTB—a company with a history of excellence in the research and development of assessments. Teachers, assessment directors, and school and district administrators will come away with the expertise required to improve student achievement by combining proven best practices in instruction with your Acuity results.

*Acuity PhD is a complete package of professional development support designed to help your students succeed.*

Acuity <i>PhD</i>	Description
Engaging, high-quality professional development for busy educators	<ul style="list-style-type: none"> <li>• Provides 24/7 access to courses for educators at all levels</li> <li>• Delivers best practices for using Acuity assessment data to improve instruction in the classroom, school, or district</li> <li>• Features innovative formats that make professional learning more effective, convenient, and sustainable</li> <li>• Includes engaging professional development content that gives educators immediate answers to questions—day or night</li> </ul>
Detailed performance tracking and reporting	<ul style="list-style-type: none"> <li>• Helps educators monitor their own mastery of concepts and skills related to using student data and Acuity to improve achievement</li> <li>• Provides administrators with information regarding completion status to ensure their investment is maximized</li> <li>• Helps implement a plan for differentiating student instruction</li> </ul>
Web-based, inclusive site license for unlimited, anytime/anywhere access	<ul style="list-style-type: none"> <li>• Allows educators to access engaging professional development content anywhere they have an Internet connection</li> <li>• Incorporates a user-friendly, step-by-step course design</li> <li>• Features interactive, online content designed to engage educators and inspire interest in using data and Acuity to improve student achievement</li> </ul>



*Your On-Demand Professional Development Library*

**Visit [AcuityForSchool.com](http://AcuityForSchool.com) or call 800.538.9547 for additional information.**